



# STORY SEEDS PROGRAMME REPORT

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2022-2023



## THE NEED FOR STORY SEEDS

Story Seeds believes that the ability to read and the cultivation of a reading habit are essential to children's academic and life-long development.

Unfortunately, many children from low socioeconomic status families in Hong Kong lack exposure to proper reading and education resources, resulting in reading difficulties and language delays. These children are more likely to shy away from education as they grow older, limiting their academic development and deterring them from socio-economic advancement.

Story Seed's mission is to work with children from underserved families in their last year of kindergarten. In doing so, we hope to equip them with foundational reading abilities and ignite their reading interest and habit before they begin their formal education journey.

Reading is a civil right and every child deserves an opportunity to lead a better life.



# MEET OUR TEAM



**Vivian Chung**  
Co- Founder



**Sally Ng**  
Co-Founder



**Quincy Tse**  
Co-Founder



**Myolie Lau**  
Director of  
Education and  
Outreach



# PROGRAMME DETAILS

## STORY SEEDS STUDENTS

In the 2022-2023 academic year, we partnered with two organizations that closely support families in need of social welfare or residing in subdivided flats.

During this period, our Story Seeds programme welcomed a total of twenty-four kindergarten students, with fifteen students referred by the Society for Community Organization (SoCO) and nine students from Yan Oi Tong Pang Hung Cheung Kindergarten (YOT). Notably, all these students came from low socioeconomic backgrounds and had limited prior exposure to the English language.

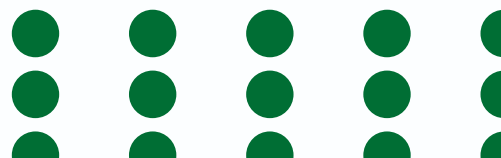


## OUR PROGRAMME

As the charity arm of Story Jungle Education Centre, The Story Seeds K3 programme was developed drawing upon 20 years of experience in teaching students in Hong Kong, collaborating with local government-aided schools, and conducting workshops for parents and training sessions for teachers.

Our programme extended over a period of 9 months, with weekly sessions conducted through Zoom. Our curriculum comprises 40 sets of booklets designed to target five essential components of the English language. These resources have been specifically crafted to encourage ongoing learning at home, with active participation from parents. To further support parents and facilitate this process, we provided user-friendly manuals, videos, and audio clips in Chinese.

The impact of our programme has been profound, and the compelling statistics stand as testament to its success.



# OUR 5-DIMENSION METHOD



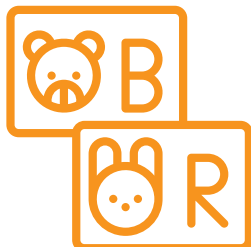
## Alphabet Recognition

Identification, recall, matching and writing of 26 upper and lowercase letters



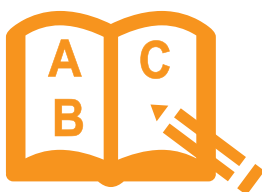
## Sight Word Acquisition

Based on 30 must-know high-frequency words



## Vocabulary Acquisition

40 theme-based vocabulary according to EDB Primary 1 guidelines



## Phonemic Awareness

The basis for phonics learning  
A great predictor of later reading success



## Point-and-Read

Develop effective reading ability practice  
Increase print knowledge and build reading habit

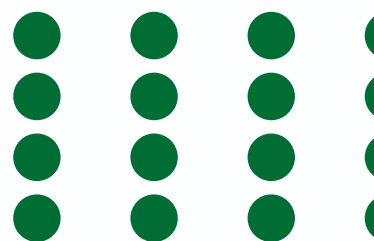
# OUR IMPACTS

~31%

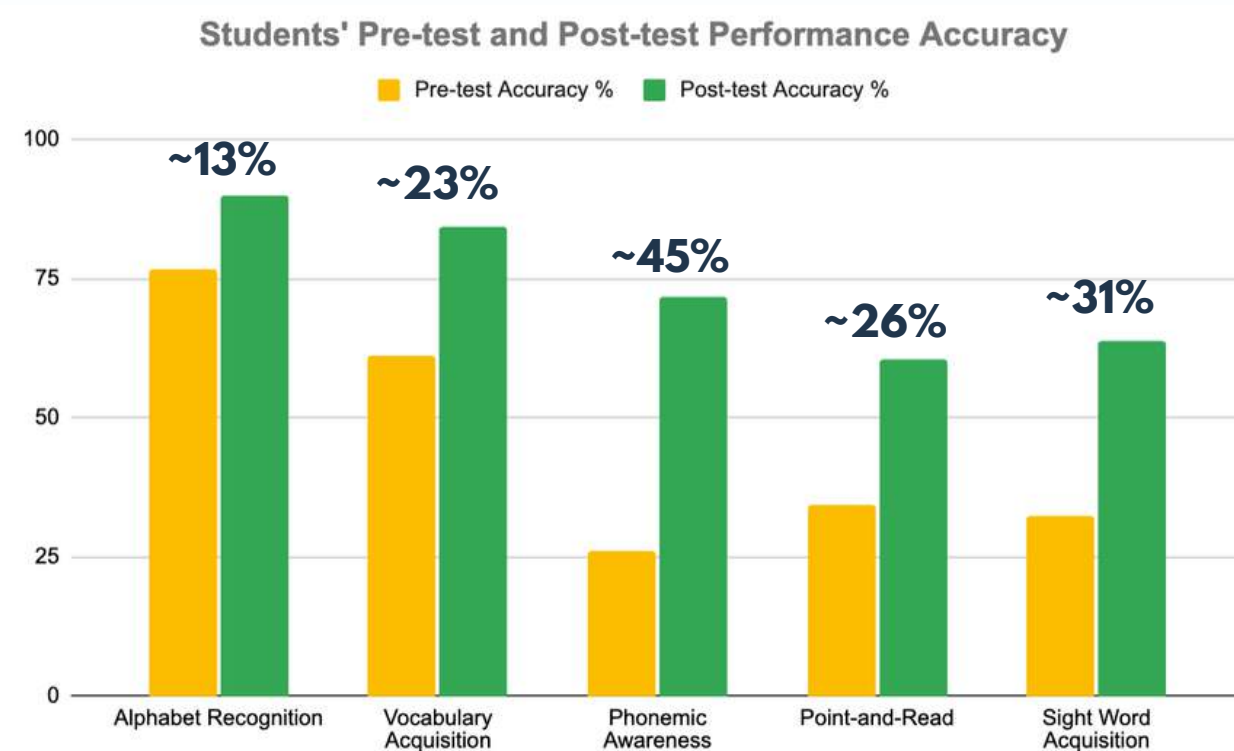
IMPROVED SIGHT WORD  
ACQUISITION

~45%

INCREASED PHONEMIC  
AWARENESS



In order to assess the effectiveness of the programme, a pre-test and post-test were implemented to evaluate the students' English proficiency. The pre-test was administered prior to the commencement of the intervention, while the post-test was conducted upon completion of the programme.



Overall, the students demonstrated significant improvement that surpassed our expectations, both academically and in terms of their socioemotional growth. According to parental reports, there were noticeable enhancements in their children's confidence and English language abilities. Additionally, students actively applied the methods learned in class and even took on the role of teaching their peers. These observations strongly suggest that the programme has effectively fostered students' foundational English reading skills and nurtured their interest in the subject, which will undoubtedly have a positive impact on their future primary education studies.



# FEEDBACK AND VIDEOS CLIPS

We take great satisfaction in witnessing the significant impact our programme has had on students. We hope that their newfound knowledge and love of the English language will open up new opportunities and possibilities for them in the future.

Please check out Story Seeds students' impressive progress and take a look at what our parents and teachers have to say about our programme in the videos below!

## 1. Mini's Point-and-Read at Home:

<https://youtu.be/jEZfgs3gIJQ>



## 2. The Story Seeds Project Highlights

<https://youtu.be/VLeumD0K5to>



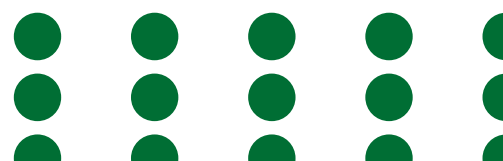
## 3. Teacher's Feedback

<https://youtu.be/6PkXFwTe064>



## 4. Parent's Feedback

<https://youtu.be/eOXzEpq63as>







# UPCOMING PROJECTS

In the coming year, our organization is expanding through strategic partnerships with kindergartens, organizations, corporations, and government entities to **empower**, **inspire**, and **connect** for broader reach.

We aim to **empower** students and kindergartens through at least three collaborative projects and enriching school-based activities. In addition to launching our regular programmes, we will organize school-based activities that extend the learning experiences for all partnering kindergarten students.

To **inspire** the public, we will share compelling videos showcasing the stories of our students and kindergarten partners, as well as the transformative impact of our programmes.

Additionally, we are dedicated to **connect** kindergarten principals and teachers with valuable networks and resources within the community. Through symposiums and events, we will foster collaboration, idea exchange, and provide professional development opportunities for educators.

Through these collective efforts, we aim to make a lasting impact by **empowering** students, **inspiring** the public, and facilitating meaningful **connections** within the education community.





# THANK YOU!

We are so grateful for the support we have received from our donors, supporters, and partners this year! we can continue to make a lasting impact in the lives of children and their families who have experienced transformative changes through our programmes. Together, we can create a brighter future for all.

As we enter the upcoming year, we eagerly anticipate expanding our reach and touching the lives of even more students. We are excited to witness and share more success stories as we forge partnerships together, united in our mission to inspire a love for literacy in the next generation. Together, we can make a lasting difference.